



LOTT

from **ROAD E**

Learning Over The Top

THE MOST SECURED E-CLASSROOM PLATFORM
FOR SCHOOLS, COLLEGES, UNIVERSITIES & TUTORIAL CENTRES

Now run all the academic activities like Online Classes, Streaming Video Lessons, Online Study Material Distribution, Assignments, Q&A, MCQ tests, Attendance and much more...

And Brand it By your Brand Name



[RoadE Labs Pvt Ltd](#)

Contact: +91-9900690059, sales@roadelabs.com

What's OTT/Streaming?

OTT is Over The Top & stands for content delivery in audio, video, and other media formats being delivered over the Internet.

OTT is a subset of Video (or Audio) On-Demand or Streaming services with the defining feature of 'On-Demand' services. Video or Audio content can reach audience/users via

- ❖ **Mobile Phone Apps (iOS/Android),**
- ❖ **Smart TV app**

Why OTT/Streaming Videos for Education?

The World is Online

People are online 24 hours a week

Video Based Learning :

The New Normal

People are +50% to watch a video than to read a text

Huge +Ve Impact on Quality

People remember 10% of textual content, 65% of visual content, but 95% of audio-visual content

Classrooms @

Anywhere, Anytime

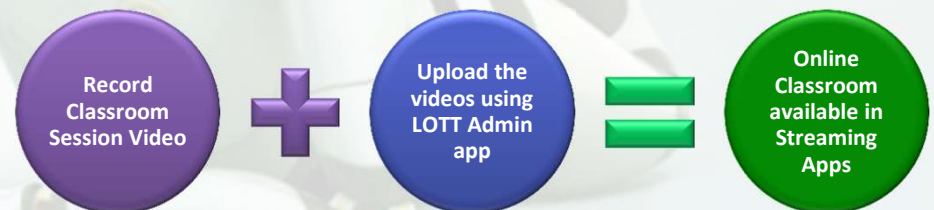
OTT allows people to get connected via multiple devices & access classroom contents on demand

What's LOTT?

LOTT is a Learning OTT platform. With LOTT platform, education providers can take their **classes** to 'ONLINE' in just a click. All that needs to be done is to record their classes using LOTT app in their mobile phones or import video recordings from camera to LOTT admin app and just click upload

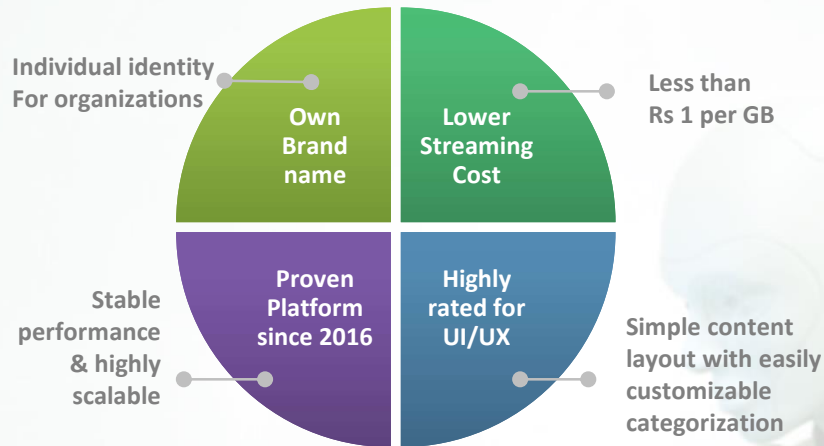
The classroom sessions can be accessed by authorized students/users in Mobile Apps or Streaming TV apps branded in institution's or providers brand name.

A LOTT Easier Process



Why LOTT?

The reasons for you to choose LOTT for your Streaming Purposes are:-



Client Benefits

1. App and Software in clients name better control on activities.
2. Individualized Content, to compete with other content providers
3. Personal Institution branding on Mobile application.
4. Cloud Infrastructure and Secure Data provisions

Benefits to Educational Institutions

Competitive Advantage

- Get an additional competitive advantage

Enhance Quality Further

- Videos are highly effective for faster learning. Improve the quality of students further by Video Based Learning

Be Future Ready! Be a 1st Mover!

- Video based learning is marked as a hot trend in next couple of years. Be future ready !

Augmented Benefits

- Personal Branding
- Individualized Content
- Easy to use, adapt

THE 24 HOURS CONNECT
b/w
TEACHERS & STUDENTS

SIMPLISTIC DESIGN

1 . Record Videos or
Do Live Stream



2 . Upload videos with tags
on the Admin App



3 . LOTT ENGINE intelligently
categorizes the videos



4 . Students accesses the
classes on 'School's own
mobile app'





Want to know more?

**Reach us
sales@roadelabs.com**